



Christ-Church-Temecula Website Design

Tapestry Productions Inc, on behalf of ChristChurch – Temecula, is launching a design contest for their new website.



This church is a new church plant located in the Southern California. There goal is to create a Family Integrated Church using a missionary model whereby the church grows and replicates itself to other parts of the country through Church planting teams.

The website is an initial design that provides a point of contact for the church, basic information about service times, leadership, location, beliefs, etc and is scalable so that it can be expanded easily by the church.

The Logo was created by: Blind. One of DesignCrowd's very own stars!

Even though the initial site is not large, it should feel highly designed and highly engaging. In the words of their Senior Pastor: "We want people to realize that if we care this much about a website, imagine how much more we will care about their family!"

How this contest will work:

First priority is the design template: Homepage with all elements, Blog and One Content Comp delivered asap.

We will then select the top 3-5 layouts and then content will be provided and flowed into the design(s). Then, we will work with the top 1-2 developers to develop the final coded award winner. Right now, we want to worry about design and style without copy getting in the way.

Site Parameters:

Site requires Design + Coding.

Must be mobile friendly.

Needs to have a CMS that is easily editable by user. Prefer option to self publish blog via html or better yet, robust editor that is integrated in the CMS.

Pages:

www.TapestryProductions.com

Tapestry Productions Inc • 42065 Zevo Dr, Ste. B4 • Temecula, CA 92590

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HOME

WE ARE...(Split column: About Church / We Believe) Will have 2 additional content pages (Our vision, Our pastor)

GIVE (This will need to be an ecommerce checkout through authorize.net for secure donations). This page will be a Nav bar item but will be in Draft status until next year.

BLOG (Must have Date, Author and social sharing options for each post)

KNOW JESUS?

Other Details:

Pages should be accessible in top nav bar.

Homepage layout should take into consideration that additional nav options will likely be needed in lower left footer (i.e.: <http://www.moonfruit.com/>)

Homepage should have a banner that includes, Logo, Service times and a Christian themed graphical element. Later, this will be the place where slides debuting the next 3 sermons will be located.

Must have embedded Social Media options.

Must have dedicated Google Analytics account.

Site should give us the opportunity to rapidly and easily expand the site as the church, God willing, grow.

Needs to look highly designed, highly professional, highly engaging & friendly.

Must have Favicon.

Prefer a Persistent corner pointing to “We Are” page.

Will need “Upcoming events” plug in on sidebar. (Don’t be afraid to use the Sidebars! Doesn’t have to be a center only layout!!!)

We are looking for a friendly , engaging site. Prefer using royalty free stock photos, showing families, pleasant looking people. Please keep in mind Demo is 0-99, M/F, White, Black and Purple. ☺ So, that means we need to showcase a variety of people without looking like we’re trying to showcase a variety of peoples.



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Some things we like:

www.longhollow.com (see how each of their action items (Come, Connect, Grow) are icons. Also, the 3 slider features are available directly below the banner. We do not like the part below the fold. A little too template-y.

www.fbcoviedo.org (see how the I'm New, Online Giving, etc are overlapping into the site with the design icon (bubbles?) interweaving. That is great element integration. Not thrilled with their design but the element integration is nice.

missionhillschurch.com (Don't know that we love the design but it's a clean and self contained layout. Layout looks inviting, not intimidating. The slide transition is way too fast)

FormedYou.com. (The layout of the homepage, not the design or the failure to use the sidebars)

A site we really dislike:

gatewaylondon.org (Too vertical, too busy)

mormon.org (White boxes with blue hyper links over a washed out picture, Egads!!!)

thecity.org (Overwhelming, makes user want to click off)

We will be praying for you... God bless! ~ Tapestry Productions Inc